



DIRECT FARM
— MANITOBA —

How to start a farmers' market in Manitoba

Manitoba Farmers' Market Guidelines:

https://www.gov.mb.ca/health/publichealth/environmentalhealth/protection/docs/farmers_market.pdf

Step 1: Get in touch with your public health inspector. You can find the contact info here:
<https://forms.gov.mb.ca/cmphi/>

To consider:

1. Demand in your community and surrounding area
2. Consumers
3. Farmers and vendors
4. Finances
5. Help, volunteers, staff
6. Purpose
7. Products
8. Location
9. Market frequency, time
10. Timeline
11. Communications
12. Rules and bylaws

Further things to consider:

- How far away is the nearest market?
- Interest- gauge interest
- Market size vs community
- Visit markets
- Officials, supporters

Farmers' Markets Ontario:

<https://www.farmersmarketsontario.com/tips-on-starting-a-farmers-market/>