



Manitoba
Community
Food Currency
Program

Welcome to the Manitoba Community Food Currency Program!

Thank you for participating in the Manitoba Community Food Currency Program. A Direct Farm Manitoba initiative, the program helps connect Manitobans with fresh, local farm food while supporting local producers.

Participants receive \$28 of currency per week (participants with families may receive more than \$28 per week). Currency can be spent at any time during the program, and can be saved up to spend on larger purchases.



Guidelines

- Currency can be used to purchase fruit, eggs, meat, dairy, fish, nuts, vegetables, honey, and cut herbs. It cannot be used for bread, baked goods, and other prepared foods.
- Change cannot be given for purchases made with currency.
- Vendors are encouraged to provide product for the full value of the community currency. Please do not offer discounts or extra product.
- Only current year currency can be accepted.
- Make sure to follow the guidelines so that you are reimbursed for currency redeemed at your booth.



Participants will be looking for this sign, saying “Accepted Here,” to know which booths to shop at. **Remember to put up your sign every week.**

Reimbursement: Your market coordinator, or someone else designated at your market, will explain how they will collect and reimburse the currency redeemed at your booth. Please reach out to your market coordinator if you have any questions.

Be welcoming! Community members who receive community food currency are chosen by partner organizations and come from many different areas of our communities. It is important that we don't make assumptions about a participant's eligibility so that the program continues to be welcoming and safe. Thank you for working with us to create a positive market experience for all of our participants!



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