



Manitoba Community Food Currency Program



How does it work?



Farmers' markets **partner with community organizations** who are connected with food insecure individuals.



Community organizations **select individuals and families** to participate.



Direct Farm Manitoba provides **community food currency** to community partners for distribution.



Participants **purchase food** at their local market, using their food currency voucher.



Farmers' Markets

Apply

Applications open in early February

Orientation

All participating markets and community partners attend a program orientation (in person and online options)

Vendors

Markets enroll farm vendors and distribute signs to all farm vendors at their market

Community Food Currency

Market coordinators collect redeemed currency and reimburse vendors from funds provided by DFMB.

Reporting

Markets send in regular quick reports that indicate how many redeemed vouchers were collected. Markets complete a final end of season report and receive an honorarium from DFMB for their participation in the program.

Questions? Email kristie@directfarmmanitoba.ca

