



Sustainable Canadian Agricultural Partnership

The 2024 Direct Farm Marketing Conference is funded in part by the Governments of Canada and Manitoba under the Sustainable Canadian Agricultural Partnership, a federal-provincial-territorial initiative. The Sustainable Canadian Agricultural Partnership (Sustainable CAP) is a five-year, \$3.5B investment by federal-provincial-territorial governments which reflects the principles of sustainable development, allowing the agriculture and agri-food sector to meet the needs of today, and grow for tomorrow.

The Cooperators: Inview Insurance

Protecting our clients involves more than one area of expertise. We offer a variety of protection through insurance, investments and advice; all backed by our quality products and stellar client service.

Farmers for Climate Solutions (session partner)

Farmers for Climate Solutions is a national farmer and rancher led coalition that advances pragmatic solutions to support farmers and ranchers in making the transition to low emissions, high resilience approaches to agriculture.

Impact Canopy

Impact Canopy's goal and passion is to bring to life and elevate your brand and message. No matter how big or small the vision, Impact's team of knowledgeable and creative specialists will work with you to find the right products and develop the perfect art to turn that vision into reality. With high-quality American-made products, decades of industry experience, and unmatched dedication, Impact always goes the extra mile to ensure your satisfaction. Experience the Impact difference.

Les Verts Living

At Les Verts Living, we're on a mission to empower anyone anywhere to grow fresh, quality food for their family, friends and local communities. We strive to be the most trusted resource for growers everywhere by providing simplified indoor farming technologies and expertise that enable them to plant with success, nourish the people around them and thrive in life. Explore our flagship systems.

Manitoba Agricultural Services Corporation (MASC)

MASC aims to be a trusted partner of Manitoba's fruit and vegetable growers. New for 2024 – MASC is piloting the Small Farm Acreage Loss Insurance program for the 2024 crop year. This program is part of the Vegetable Acreage Loss insurance program and allows producers to combine eligible vegetable crop acres to meet minimum coverage requirements.

Payworks

Doing business to business, person to person. Payworks is a leading expert in the field of total workforce management solutions, providing cloud-based Payroll, Human Resources, Employee Time and Absence Management to businesses across Canada. We're a Platinum Club member of Canada's Best Managed Companies, having held the Best Managed distinction every year since 2012, and were designated one of

Canada's Top Small & Medium Employers for 2021 and 2023. Let us show you how we're different: visit payworks.ca for more information.

Prairie Fruit Growers Association (PFGA)

PFGA has been representing Manitoba Fruit farmers since 1974. The Association is represented by seven elected member directors and three advisors; one each from Manitoba Agriculture, Assiniboine Community College and Agriculture and Agri-Food Canada. The PFGA works with On-Farm Food Safety and Environmental Farm Plan programs to ensure that the public values locally grown fruit not only for the taste but as safe food products. Our mission is to educate members, access quality planting stock and direct research and develop markets. All members of our association are expected to produce high quality fruit, serve customers with courtesy and integrity and adhere to production and food safety requirements of Agriculture and Agri-Food Canada and Health Canada.

T&T Seeds

Established in 1946, T&T Seeds boasts a rich legacy in providing mail-order seeds and perishable plant stock throughout Canada. Today, the company offers an extensive array of quality seeds, perishables, and gardening essentials accessible through their annual catalogue, website, and a retail store located in Headingley, Manitoba.

Waldner Meats

We are a small government inspected abattoir for chickens, turkeys and rabbits. We have been in business for over 45 years at this location. We specialize in custom orders for small independent farmers.

Wellington Produce and Packaging

Market your produce with packaging that pops. We are your premier Canadian produce packaging supplier, and manufacture and stock a dynamic range of packaging specifically for produce. Let us help you market your produce in the grocery store, at the farm market, or from the roadside stand.

Young Agrarians

Young Agrarians (YA) is a farmer to farmer educational resource network for new ecological, organic and regenerative farmers in Canada. We recognize the Indigenous lands and territories that we work on and alongside, and are committed to providing programs that are inclusive and available to farmers and friends of diverse backgrounds. YA is volunteer-driven, with farmers across the country organizing on-farm events and building community to create spaces for knowledge sharing and growth. The network is made up of a diverse array of food growers and lovers including farmers, fishers, holistic managers, market gardeners, ranchers, seed savers, food activists, bee keepers, community gardeners, and food and farm organizations.