



2023 Manitoba Community Food Currency Program Participant Survey

Thank you for participating in Direct Farm Manitoba's 2023 Manitoba Community Food Currency Program. We hope that you enjoyed the program!

This short participant survey should take about 10 minutes. It will help us evaluate the program and see where it worked well and what changes could be made in the future to improve it.

The survey is anonymous. Please try to answer as many questions as you are able to, and feel free to skip over any questions you aren't comfortable answering.

Thank you!

1. Please tell us which organization you received community food currency from:

- | | |
|---|---|
| <input type="checkbox"/> 1JustCity | <input type="checkbox"/> ROC Eastman |
| <input type="checkbox"/> Behavioural Health Foundation | <input type="checkbox"/> Samaritan House |
| <input type="checkbox"/> Carman Wellness Connection | <input type="checkbox"/> South Winnipeg Family Information Centre |
| <input type="checkbox"/> Fort Garry Women's Resource Centre | <input type="checkbox"/> Spence Neighbourhood Association |
| <input type="checkbox"/> Fort Whyte | <input type="checkbox"/> Steinbach Outreach |
| <input type="checkbox"/> Klinik Community Health | <input type="checkbox"/> The Community Exchange |
| <input type="checkbox"/> Lord Roberts Community Centre | <input type="checkbox"/> Thrive Community Support Circle |
| <input type="checkbox"/> Makoon | <input type="checkbox"/> TSRC |
| <input type="checkbox"/> Many Hands Resource Centre | <input type="checkbox"/> Villa Rosa |
| <input type="checkbox"/> Mrs. Lucci's | <input type="checkbox"/> West Broadway Good Food Club |
| <input type="checkbox"/> Oak Table | <input type="checkbox"/> Wings of Power |
| <input type="checkbox"/> Ode'immin (Women's Health Clinic) | <input type="checkbox"/> Winkler and District Food Cupboard |
| <input type="checkbox"/> Parc la Salle School | |
| <input type="checkbox"/> RaY | |
| <input type="checkbox"/> Rene Deleurme Centre | |

2. Which market did you shop at? *Mark only one square.*

- | | |
|--|---|
| <input type="checkbox"/> Altona Farmers' Market | <input type="checkbox"/> St. Norbert's Farmers' Market |
| <input type="checkbox"/> Brandon Farmers' Market | <input type="checkbox"/> Steinbach and District Farmers' Market |
| <input type="checkbox"/> Carman Farmers' Market | <input type="checkbox"/> Teulon Farmers' Market |
| <input type="checkbox"/> Downtown Farmers' Market | <input type="checkbox"/> West Broadway Farmers' Market |
| <input type="checkbox"/> Lac Du Bonnet Farmers' Market | <input type="checkbox"/> Winkler Farmers' Market |
| <input type="checkbox"/> Morden Farmers' Market | <input type="checkbox"/> Wolseley Farmers' Market |
| <input type="checkbox"/> South Osborne Farmers' Market | |

3. Is this your first year participating in the program?

- Yes
 No
 I don't know / I don't remember

4. Please tell us about yourself: Please check all that apply

- I am receiving currency as a senior
- I am receiving currency for my family
- I am receiving currency as a newcomer

6. Are there times when you have trouble accessing healthy food?

- Often
- Sometimes
- Never

7. What is your gender?

- Man
- Woman
- Non-binary
- Prefer not to answer
- Prefer to self describe _____

8. Do you identify as:

- First Nations
- Inuit
- Metis
- I am not Indigenous
- Prefer not to answer

9. Think back to how you shopped for local foods before you participated in the program. Please select the statement below that best describes your situation BEFORE you started receiving coupons.

- I had never been to the farmers' market before I was in the program.
- I went to the farmers' market a few times before I was in the program.
- I visited the farmers' market often, before I was in the program.

10. Approximately how many times did you visit the farmers' market in 2023?

- 0 times
- 1 time
- 2 to 3 times
- 4 to 6 times
- 7 to 8 times
- 9 to 11 times
- 12 or more times

11. How much money did you spend at the market in ADDITION to the community food currency on average each week?

- I didn't spend any additional money in addition to the community food currency I spent
- \$1-\$4
- \$5-\$8
- \$9-\$12
- \$13-\$15
- Greater than \$15

12. To what extent do you agree or disagree with the following statements about the food currency program?

Because of the food currency program:

	Strongly agree	Agree	Disagree	Strongly disagr...	Don't know
I was able to purchase better food and enjoy a healthier diet.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I attended my local farmers' market more often	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I felt more connected to my community.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was happy to support the local farmers and farmers' markets.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. On a scale of 1-5, how much benefit did you receive from participating in the program? (0=no benefit, and 5= a huge benefit)

	1	2	3	4	5	
No benefit at all	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	A huge benefit

14. Overall, what do you feel the greatest benefit of the community food currency program is?

15. How do you usually get to the farmers' market?

Mark only one square.

- Walk, bike, scooter, roll, or skate
- Public transit
- Drive
- Carpool
- Handi-transit
- Other

16. What was your favourite part of the program? What would make it even better?

Thank you for participating in the survey! This will help the program be even better in future years!

We would love to learn more about your experience with the Manitoba Community Food Currency Program. We are looking for a few participants to have a chat with about their experience. If you are interested, please leave your name and email address/phone number.