



**DIRECT FARM**  
— **MANITOBA** —



**Connect with local farmers and farmers' market operators from across the province.**

Direct Farm Manitoba is pleased to announce the 2022 Direct Farm Marketing Conference, which will be held online from Tuesday February 1<sup>st</sup>- Saturday February 5<sup>th</sup>. The Direct Farm Marketing Conference is an opportunity for farmers and farmers' market operators to connect, learn and grow. As the past year and a half has thrown us many new and unexpected challenges, we want to make sure that we still have that chance to connect and share ideas with one another.

The Direct Farm Marketing Conference attracts agri-tourism operators, market garden owners, small scale food processors, fruit and vegetable growers, and farmers' market managers and vendors from across the province. This year's conference will offer a virtual tradeshow, with opportunities for sponsors to connect with attendees in virtual tradeshow booths.

We would like to invite you to consider sponsoring this important event. Sponsors are essential to the success of the Direct Farm Marketing Conference and we appreciate and recognize any level of support that we receive. On page 2 you will find a description of our three sponsorship levels.

If your organization would like to participate in this year's event as a sponsor, please fill out and return the attached form. If you have any questions, please don't hesitate to get in touch.

Kristie Beynon, Executive Director  
Direct Farm Manitoba  
[kristie@directfarmmanitoba.ca](mailto:kristie@directfarmmanitoba.ca)  
[directfarmmanitoba.ca](http://directfarmmanitoba.ca)  
[\(204\)770-5759](tel:(204)770-5759)

# Sponsorship Levels

	Barnraiser & Barnraiser+	Cultivator	Harvester
	\$750/ >\$750	\$500	\$250
Promo video show during conference introductions	X		
One e-blast to conference participants (prior to conference)	X	X	
Brief summary of your company included in Conference program.	X	X	
Sponsors listed in registration packages, and on conference page on website	X	X	X
Sponsors given a trade show slot	X	X	X
Sponsors logo placement on conference presentation screens (between presentations), and Sponsors announced during conference	X	X	X
Complimentary conference registration (all participants/exhibitors must be registered for conference)	Two	One	One

# Registration Form

**Register as a Sponsor by submitting this completed form, along with a cheque made out to Direct Farm Manitoba to:**

Direct Farm Manitoba  
BOX 3641  
Winnipeg, MB  
R2W 3R4

**You can also send an e-transfer to:** [info@directfarmmanitoba.ca](mailto:info@directfarmmanitoba.ca)

Registration will be complete when both a complete registration form and payment in full have been received.

Business name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Website: \_\_\_\_\_

\*Please email your company logo to [info@directfarmmanitoba.ca](mailto:info@directfarmmanitoba.ca)

## 1) Sponsorship Registration:

- Barnraiser+ (>\$750)
- Barnraiser (\$750)
- Cultivator (\$500)
- Harvester (\$250)

## 2) Tradeshow:

- I will be attending the virtual tradeshow
- I will not be attending the virtual tradeshow

\*Details about the virtual trade show will be emailed to sponsors prior to the conference in early January.

**TOTAL \$:**